



2023 SEASON

LEVERAGE OUR REACH

Connecticut Theatre Company is a non-profit 501(c)(3) theatrical and performing arts group serving central Connecticut.

- Performances year-round
- Variety of shows reaching diverse audiences.
- 32 performances reaching over 3500 patrons
- Special events
- Excellent digital marketing presence

SO MANY OPTIONS

Whether you are looking to sponsor a single show or an entire season, we have packages to help increase your company's exposure.

TAILORED FOR YOU

Our range of sponsorship options makes it easy to find the best fit for your business and budget.



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SPONSORSHIP

CORPORATE SPONSORSHIP

Show your support for Connecticut Theatre Company in New Britain, Connecticut, while promoting your business at The Repertory Theatre. A season-long corporate sponsorship with Connecticut Theatre Company is a great value for your company. It is an effective way to reach over 3,500 patrons in Hartford County on a regular basis. Sponsorship packages can be customized to help you advance your business interests, build brand awareness, maximize visibility in the community, reach new customers, and enjoy opportunities for client cultivation and employee recognition. You can underwrite a production or simply contribute to our live entertainment venue to raise awareness of cultural programs in our communities.

Sponsorships from corporations, businesses and institutional donors is the bridge when it comes to helping Connecticut residents access the arts in their own communities. Your sponsorship of Connecticut Theater Company will enhance your company's ability to increase cultural participation and bring quality arts programs to the community reaching large diverse audiences, hailing predominantly from the region of central Connecticut. Corporate Level Sponsorships are customized to meet your organization's promotional, branding, business development and community outreach objectives. The benefits of sponsoring Connecticut Theatre Company include:

- Get the benefits of logo-drive, multi-media advertising.
- Receive free tickets throughout the season.
- Demonstrate your company's strong community support.
- Market your business in an affordable and effective way. A portion of your contribution is tax-deductible!

Below you will find our existing sponsorship packages, but feel free to reach out to us to discuss a custom package based on your business's specific needs and budget. Contact us at **860-223-3147** or via e-mail at info@connecticuttheatrecompany.org.

Season Sponsor \$1,000-\$2,499

- Name mention in curtain speech before every show
- 4 General Admission 4 Show Flex Passes
- Recognition in Program

Theatre Sponsor \$2,500-\$4,999

- Recognition in Lobby
- 4 Table Seating 4 Show Flex Passes
- Website Listing
- Company Logo on All Email Blasts
- Name mention in curtain speech before every show
- ½ Page Program Ad in each program (4 Productions)

Community Sponsor \$5,000 and Above

- Recognition on Theatre Wall and in Lobby
- Specific Plug during curtain speech
- Full Page Program Ad in each program (4 productions)
- 8 Table Seating 4 Show Flex Passes
- 20% Discount Code for all productions that you can pass along to your employees and customers.
- Website Listing and Logo on All Email Blasts

2023 Season



March 17 – April 2

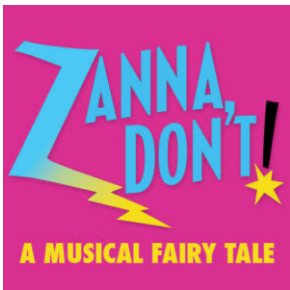
The winner of eight Tony Awards, including Best Musical, told by Duncan Sheik and Steven Sater through what Entertainment Weekly called, “the most gorgeous Broadway score this decade,” Spring Awakening explores the journey from adolescence to adulthood with a poignancy and passion that is illuminating and unforgettable. The landmark musical is an electrifying fusion of morality, sexuality and rock and roll that is exhilarating audiences across the nation like no other musical in years.



June 9 – June 25

HEAD OVER HEELS is the bold new musical comedy from the visionaries that rocked Broadway with Hedwig and the Angry Inch, Avenue Q and Spring Awakening. This laugh-out-loud love story is set to the music of the iconic 1980’s all-female rock band The Go-Go’s, including the hit songs, “We Got the Beat,” “Our Lips Are Sealed,” “Vacation,” Belinda Carlisle’s “Heaven is a Place on Earth” and “Mad About You.”

A hilarious, exuberant celebration of love, HEAD OVER HEELS follows the escapades of a royal family on an outrageous journey to save their beloved kingdom from extinction—only to discover the key to their realm’s survival lies within each of their own hearts.



September 8 – September 24

Welcome to Heartsville High, set in a world where everyone is gay—well, almost everyone! The big-man-on-campus is the chess champion, and the captain of the football team is made cool by being cast as the lead in the school musical. The students write a controversial show called “Don’t Ask, Don’t Tell” about straight people in the military, which becomes the catalyst for a young man and woman to fall in love. Enter Zanna, a magical, musical fairy who, with a wave of his wand, brings true love to one and all!



December 1 – December 17

Winner of five Tony Awards, including Best Book and Best Original Score, The Drowsy Chaperone is a loving send-up of the Jazz Age musical, featuring one show-stopping song and dance number after another.

With the houselights down, a man in a chair appears on stage and puts on his favorite record: the cast recording of a fictitious 1928 musical. The recording comes to life and The Drowsy Chaperone begins as the man in the chair looks on. Mix in two lovers on the eve of their wedding, a bumbling best man, a desperate theatre producer, a not-so-bright hostess, two gangsters posing as pastry chefs, a misguided Don Juan and an intoxicated chaperone, and you have the ingredients for an evening of madcap delight.