



# 2019 SEASON

## LEVERAGE OUR REACH

Connecticut Theatre Company is a non-profit 501(c)(3) theatrical and performing arts group serving central Connecticut.

- Performances year-round
- Variety of shows reaching diverse audiences.
- 44 performances reaching over 4200 patrons
- Special events
- Excellent digital marketing presence

## SO MANY OPTIONS

Whether you are looking to sponsor a single show or an entire season, we have packages to help increase your company's exposure.

## TAILORED FOR YOU

Our range of sponsorship options makes it easy to find the best fit for your business and budget.



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# SPONSORSHIP

# CORPORATE SPONSORSHIP

Show your support for Connecticut Theatre Company in New Britain, Connecticut, while promoting your business at The Repertory Theatre. A season-long corporate sponsorship with Connecticut Theatre Company is a great value for your company. It is an effective way to reach over 4,200 affluent, well-educated patrons in Hartford County on a regular basis. Sponsorship packages can be customized to help you advance your business interests, build brand awareness, maximize visibility in the community, reach new customers, and enjoy opportunities for client cultivation and employee recognition. You can underwrite a production or simply contribute to our live entertainment venue to raise awareness of cultural programs in our communities.

Sponsorships from corporations, businesses and institutional donors is the bridge when it comes to helping Connecticut residents access the arts in their own communities. Your sponsorship of Connecticut Theater Company will enhance your company's ability to increase cultural participation and bring quality arts programs to the community reaching large diverse audiences, hailing predominantly from the region of central Connecticut. Corporate Level Sponsorships are customized to meet your organization's promotional, branding, business development and community outreach objectives. The benefits of sponsoring Connecticut Theatre Company include:

- Get the benefits of logo-drive, multi-media advertising.
- Receive free tickets throughout the season.
- Demonstrate your company's strong community support.
- Market your business in an affordable and effective way. A portion of your contribution is tax-deductible!

Below you will find our existing sponsorship packages, but feel free to reach out to us to discuss a custom package based on your business's specific needs and budget. Contact us at **860-223-3147** or via e-mail at [info@connecticuttheatrecompany.org](mailto:info@connecticuttheatrecompany.org).

## Season Sponsor \$1,000-\$2,499

- Name mention in curtain speech before every show
- 4 General Admission Season Tickets
- Recognition in Program

## Theatre Sponsor \$2,500-\$4,999

- Recognition in Lobby
- 4 Table Seating Season Tickets
- Website Listing
- Company Logo on All Email Blasts
- Name mention in curtain speech before every show
- ½ Page Black and White Program Ad in each program (5 Productions)

## Community Sponsor \$5,000 and Above

- Recognition on Theatre Wall and in Lobby
- Specific Plug during curtain speech
- Full Page Black and White Program Ad in each program (5 productions)
- 8 Table Seating Season Tickets
- 20% Discount Code for all productions that you can pass along to your employees and customers.
- Website Listing and Logo on All Email Blasts

# 2019 Season



March 22 – March 31

Ken Ludwig's *Moon Over Buffalo* centers on George and Charlotte Hay, fading stars of the 1950's. At the moment, they're playing *Private Lives* and *Cyrano De Bergerac* in rep in Buffalo, New York with 5 actors. On the brink of a disastrous split-up caused by George's dalliance with a young ingénue, they receive word that they might just have one last shot at stardom: Frank Capra is coming to town to see their matinee, and if likes what he sees, he might cast them in his movie remake of *The Scarlet Pimpernel*. Unfortunately for George and Charlotte, everything that could go wrong does go wrong, abetted by a visit from their daughter's clueless fiancé and hilarious uncertainty about which play they're actually performing, caused by Charlotte's deaf old stage-manager mother who hates every bone in George's body.



May 24 – June 16

The story follows a Baker and his wife, who wish to have a child; Cinderella, who wishes to attend the King's Festival; and Jack, who wishes his cow would give milk. When the Baker and his wife learn that they cannot have a child because of a Witch's curse, the two set off on a journey to break the curse. Everyone's wish is granted, but the consequences of their actions return to haunt them later with disastrous results.



July 26 – August 18

*Memphis* is set in the places where rock and roll was born in the 1950s: the seedy nightclubs, radio stations and recording studios of the musically-rich Tennessee city. With an original score, it tells the fictional story of DJ Huey Calhoun, a good ole' local boy with a passion for R&B music and Felicia Farrell, an up-and-coming black singer that he meets one fateful night on Beale Street. Despite the objections of their loved ones (Huey's close-minded mama and Felicia's cautious brother, a club owner), they embark on a dangerous affair. As their careers rise, the relationship is challenged by personal ambition and the pressures of an outside world unable to accept their love.



October 11 – October 27

It's 1979, and New York's hottest A-listers are lining up for the opening of a floating casino and discotheque. Also attending is a faded disco star, a sexy nightclub singer with her eleven-year-old twins, a disaster expert, a feminist reporter, an older couple with a secret, a pair of young guys who are looking for ladies, an untrustworthy businessman and a nun with a gambling addiction. What begins as a night of boogie fever quickly changes to panic as the ship succumbs to multiple disasters, such as earthquakes, tidal waves and infernos. As the night turns into day, everyone struggles to survive and, quite possibly, repair the love that they've lost... or at least escape the killer rats. Audiences and critics are wild for this hilarious homage to the era of bell-bottoms, platform shoes and the hustle. With larger-than-life characters, snappy dialogue and some of the most recognizable songs of the '70s, *Disaster!* will have you dancing in your seat and rolling in the aisles.



December 6 – December 22

Based on the heartwarming MGM film, *MEET ME IN ST. LOUIS* is a rare treasure in the musical theatre; a wholesome and delightful portrait of a turn-of-the-century American family. It is the summer of 1903, and the Smith family eagerly anticipates the opening of the 1904 World's Fair. Over the course of a year, the family's mutual respect, tempered with good-natured humor, helps them through romance, opportunity, and heartbreaks.